





Change the Mascot!

FOR IMMEDIATE RELEASE

Media Contact: Jim Heins Oneida Indian Nation (315) 829-8310 email

Native American Leaders to Washington Team Owner Dan Snyder: Yes, We are Offended by Your Team's Name, and No, We Will Not be Ignored

Washington NFL team owner Dan Snyder and other team representatives, including loyal employees and a subsidized group composed of former players, recently claimed that they haven't heard from any Native Americans who are offended by the team's name. The Change the Mascot campaign is now calling upon the team to recognize the large number of major tribal organizations and Native American leaders who have openly stated their opposition.

ONEIDA NATION HOMELANDS (NY) (AUG. 8, 2014) The Change the Mascot campaign is decrying attempts by Washington NFL team owner Dan Snyder and his surrogates to pretend that no Native Americans are opposed to the team's name. Campaign leaders the National Congress of American Indians (NCAI) and the Oneida Indian Nation are calling upon the team to recognize the large number of Native American organizations and leaders who strongly oppose the team's continued use of the dictionary-defined R-word racial slur.

Snyder recently made light of his team's offensive name by saying: "it's sort of fun to talk about the name of our football team."

In the latest cynical PR move by the team, which backfired heavily, former Washington team kicker Mark Moseley appeared on T.V. and used a second racial slur to defend the team's continued use of the R-word. "No red men have said anything derogatory to me about it," Moseley said.

In response, NCAI Executive Director Jackie Pata and Oneida Nation Representative Ray Halbritter stated:

"It adds insult to injury that not only does the team not take to heart the deep harm they're causing through the use of this disparaging epithet, but that they continue to ignore our very existence by claiming that they haven't heard from any Native Americans who are opposed to the team's name. Dan Snyder continues to live in a bigoted billionaire bubble if he is unable or unwilling to see that huge numbers of Native Americans and others from various walks of life all across this country find the team's name incredibly offensive."

"If Dan Snyder really wants to hear opinions from Indian Country, maybe he should accept our continued invitations to meet and discuss this issue, or ask the major tribal organizations what they think. Rather than dropping by cherry-picked reservations in his private jet with promises of new iPads and skate parks branded with the team logo, why doesn't he take the time to meet with Native American organizations which have zero financial interest in a name change to hear why we think it's such a vital issue for he and his team to stop denigrating us with their racist mascot?"

"Snyder and his employees should stop using cheap PR tactics to imply that they're honoring the very Native Americans who are telling him that we are offended and are being ignored. It is the height of arrogance for Snyder and his employees to dictate to people of color how we should feel about being the target of a racial slur."

Change the Mascot urges Snyder and others affiliated with the team to take a look at what Native Americans are saying about the issue. Below is a list of the major tribal organizations, leaders and members who oppose the name, as well as a list of the letters and resolutions passed by Native American tribes and organizations opposing the R-word mascot.

Native Americans Unite to Speak Out Against Racially Offensive Mascot Name

Major Tribal Organizations

USET

United South and Eastern Tribes (USET), an inter-tribal organization with 26 federally-recognized Tribal Nations, passed a resolution "Calling on the National Football League to End the Use of the Washington, D.C. racially offensive slur Team Mascot Name" at 2013 annual meeting.

http://www.changethemascot.org/wp-content/uploads/2013/11/2014-015-Washington-mascot.pdf

NCAI

The National Congress of American Indians (NCAI), the oldest, largest and most representative American Indian and Alaska Native organization, has passed several resolutions calling on the elimination of the use of racist stereotype images, logos and mascots in sports, including the Washington NFL team mascot.

http://www.ncai.org/policy-issues/community-and-culture/anti-defamation-mascots

NCAI Report on History and Legacy of Washington's Harmful "Indian" Sports Mascot

 $\frac{http://www.ncai.org/news/articles/2013/10/10/ncai-releases-report-on-history-and-legacy-of-washington-s-harmful-indian-sports-mascot}{}$

<u>Native Peoples Speak Out About Native Mascots</u> - a video by the NCAI. The following tribal leaders are interviewed in the video:

- Cathy Abramson Councilmember, Sault Tribe of Chippewa Indians
- Al Goozmer President, Tyonek Native Village of Alaska
- Brian Cladoosby Chairman, Swinomish Indian Tribal Community and President, NCAI
- Edwina Butler Wolfe Governor, Absentee Shawnee Tribe of Oklahoma
- Leander McDonald Tribal Chairman, Spirit Lake Tribe
- Dennis Welsh Chairman, Colorado River Indian Tribes
- Candace Bossard Councilmember, Ponca Tribe of Nebraska

NCAI Proud To Be Video highlights the defining and distinguished characteristics, names and legacies of many Native American tribes throughout the United States. But as the video clearly states, there is one denigrating term which Native peoples never use to describe themselves: R*dskin. In June the Yocha Dehe Wintun Nation paid to have a shorter version aired during the NBA finals.

NCAI #ProudToBe photo slideshow provides Native people a way to show what they are proud to be - so many things but not your mascot.

http://www.changethemascot.org/proud-to-be/

New Study

A recent study by the California State University, San Bernadino reports 67% of Native Americans find the Washington Redskins name and imagery racist.

Letters and Resolutions Passed By Native American Tribes and Organizations

Letters

The following are letters from several Indian Nations to The Honorable Maria Cantwell, Chairwoman of the Senate Committee on Indian Affairs, expressing strong opposition to the use of the term "R*dskins" by the NFL and the Washington team.

Hoh Indian Tribe

Penobscot Nation

Samish Indian Nation

Shoshone-Bannock Tribes

Inter Tribal Council of Arizona

Native American Finance Officers Association (NAFOA)

Sault Ste. Marie Tribe of Chippewa Indians

Poarch Band of Creek Indians

The Confederated Tribes of the Colville Reservation

Resolutions

Affiliated Tribes of Northwest Indians

http://www.changethemascot.org/wp-content/uploads/2013/11/ATNI.pdf

Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians Gun Lake Tribe

 $\frac{http://www.changethemascot.org/wp-content/uploads/2013/11/Gun-Lake-Tribal-Council-Resolution-13-810-Supporting-the-Renaming-of-the-DC-NFL-Franchise.pdf$

The Inter-Tribal Council of the Five Civilized Tribes

Cherokee, Choctaw, Chickasaw, Seminole Nation of Oklahoma and Muscogee (Creek) Nation

http://www.changethemascot.org/wp-content/uploads/2013/11/Intertribal-Council-of-Five-Civilized-Tribes-Washington-Sports-Team-Resolution.pdf

The Three Affiliated Tribes of the Fort Berthold Indian Reservation

http://www.changethemascot.org/wp-content/uploads/2013/11/Ft-Berthold-Resolution.pdf

National Indian Education Association Resolution 2013-07: Support for Elimination of Race-Based Native Logos, Mascots and Names

http://www.changethemascot.org/wp-content/uploads/2013/11/NIEA-Resolution.pdf

The Dine Medicine Men's Association, Inc. of the Navajo Nation

http://www.changethemascot.org/wp-content/uploads/2014/03/DMMA-Doc.pdf

Fort Peck Tribal Executive Board (Assiniboine and Sioux Tribes of Fort Peck Reservation)

http://www.changethemascot.org/wp-content/uploads/2014/08/Ft-Peck-Resolution.pdf

National Coalition of Native American Athletes (NCNAA)

https://twitter.com/NCNAA2011/status/494485832699346944/photo/1

Native American Contractors Association

http://www.changethemascot.org/wp-content/uploads/2014/05/Native-American_African-American_Communities_Against_Racism-051314.pdf

Society of American Indian Government Employees

http://saige.org/words/wp-content/uploads/2013/12/SAIGE-Position-on-Mascots.pdf

United Tribes of Michigan	United	Tribes	of	Michi	gan
---------------------------	--------	--------	----	-------	-----

http://aistm.org/2013UTM.resolution.pdf

Little Traverse Bay Band of Odawa Indians

http://aistm.org/2005.little.traverse.bay.odawa.htm

Native American Journalist Association

http://aistm.org/1994naja.htm

Tribal Organizations, Tribal Leaders and Tribal Members

Wisconsin Indian Education Association

Oregon Indian Education Association

Kansas Association for Native American Education

National Indian Gaming Association (NIGA)

Eradicating Offensive Native Mascotry (EONM)

Navajo Nation

Quechan Tribe

Oneida Tribe of Wisconsin

Yocha Dehe Wintun Nation

Oneida Nation of New York

Battle Mountain Band of Te-Moak Tribe of Western Shoshone Indians of Nevada

American Indian Movement

Akiak Native Community, Councilman Mike Williams

Alaska Inter-Tribal Council

American Indian College Fund, President & CEO Cheryl Crazy Bull

American Indian Higher Education Consortium, President & CEO Carrie Billy					
Americans for Indian Opportunity					
California Indian Museum and Cultural Center, Executive Director Nicole Lim					
California Valley Miwok Tribe					
Center for Native American Youth, Executive Director Erin Bailey					
Central Council of Tlingit & Haida Tribes of Alaska					
Colorado River Indian Tribes, Councilman Dennis Welsh, Jr.					
The Council for Native Hawaiian Advancement					
Cowlitz Indian Tribe, Chairman & COO William B. Iyall					
First Nations Development Institute, President Mike Roberts					
First Peoples Fund, President Lori Pourier					
Fond du Lac Band of Lake Superior Chippewa					
Honoring Nations					
Indian Land Tenure Foundation					
Jamestown S'Klallam Tribe, Tribal Chairman & CEO W. Ron Allen					
Kiowa Tribe of Oklahoma, Committeeman Steven Smith					
Lenape Indian Tribe of Delaware, Principal Chief Dennis J. Coker					
Midwest Alliance of Sovereign Tribes, Executive Director Scott Vele					
Narragansett Tribe, Councilman Randy Noka					
National Indian Child Welfare Association, Executive Director Terry Cross					
National Indian Health Board					
National Indian Justice Center, Executive Director Joseph Myers					
National Native American Bar Association					
Native Public Media, President & CEO Loris Taylor					
Native American Rights Fund, Executive Director John Echohawk					
Native Village of Buckland, President Percy Ballot					
Native Voice Network					
Nottoway Indian Tribe of Virginia, Chief Lynette Allston					

Pueblo de Cochiti, Governor Joseph Henry Suina Quapaw Tribe of Oklahoma, Chairman John Berrey Quinault Indian Nation, President Fawn Sharp Red Cliff Band of Lake Superior Chippewa, Chairperson Rose Soulier Reno-Sparks Indian Colony, Chairman Arlan Melendez San Carlos Apache Tribe, Chairman Terry Rambler Self-Governance Communication & Education Tribal Consortium Sisseton Wahpeton Oyate of the Lake Traverse Reservation, Chairman Robert Shepherd Sobobo Band of Mission Indians, Tribal Chairwoman Rosemary Morillo Spirit Lake Tribe, Chairman Leander McDonald Stevens Village Tribal Council, Chief Randy Mayo Swinomish Indian Tribal Community, Chairman Brian Cladoosby Tanana Chiefs Conference, President & Chairman Jerry Isaac Tribal Law & Policy Institute, Executive Director Jerry Gardner United Cherokee Ani-Yun-Wiya Nation, Charles Yow, Esq. Women Empowering Women for Indian Nations The Morning Star Institute Suzan Shown Harjo (Chevenne & Hodulgee Muscogee), President, Morning Star Institute Amanda Blackhorse, Navajo, Social Worker Bob Burns, Blackfeet Elder Charlene Teters, Spokane Billy Mills, Oglala Lakota, Olympic Gold Medal Winner Kevin Gover, Director of the Smithsonian Institution's National Museum of the American Indian in Washington, D.C.

Levi Horn (Cheyenne), former Chicago Bears player

Notah Begay III, former PGA TOUR Professional, announcer for the Golf Channel

Ted Nolan, Ojibwa, former Buffalo Sabres head coach

Tim Giago, publisher of Native Sun Times

Joey Browner, former NFL player

Shoni Schimmel, WNBA

Simon Moya-Smith, writer, Oglala Lakota

W. Richard West Jr., Cheyenne, president and chief executive of the Autry National Center of the American West, L.A.

Sarah LittleRedfeather Kalmanson

Dahkota Franklin Kicking Bear Brown

Claudia Fox Tree, Arawak Nation

###

Follow us on Twitter: @ChangeDCMascot@OneidaNatnNews